# Contact

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# **University Education**

# Al and Computer Engineering CMKL University

August 2023 - Expected Graduation: Spring 2027

- Cumulative QPA: 3.69/4.0
- Notable coursework: Neural Networks and Deep Learning, Information Retrieval and Extraction, Al Applications (Computer Vision), Linear Algebra, Inference Statistics

# Work Experience

April 2024 - present CMKL University

# Project Manager Assistant (Apprenticeship)

- Conducting in-depth market research and competitor analysis to inform business decisions for multiple Albased projects.
- Developing monetization strategies to improve project scalability and profitability.

April 2024 - August 2024 CMKL University

### Al-Centric Designer (Internship)

- Integrated Al-driven tools for process improvement and asset management within project pipelines.
- Utilized machine learning algorithms to enhance product usability and functionality.

### Credentials

Character Design for Video Games (CalArts)
Graphic Design (University of Colorado Boulder)
Technical Support Fundamentals (Google)
Introduction to Social Media Marketing (Meta)

### Languages

Burmese : Native English : Advanced Thai: Beginner Mandarin: Beginner

# **Khant Phyo Wai**

# Friends just call me KP

# Motivation

Al & Computer Engineering student with expertise in Al, Machine Learning, and business strategy. Passionate about leveraging technology to solve complex business challenges. Strong analytical skills combined with project management experience to drive data-informed decisions and innovative solutions.

# Skills

- Technical:
  - Python, SQL, Java, C, HTML, CSS, Information Retrieval, Computer Vision, Machine Learning, Statistics, Predictive Modeling, Prompt Engineering
- Business & Marketing:
  - Market Research, Financial Analysis, Process Optimization,
     Competitor Analysis, Business Strategy, Monetization Models
- Design & Development:
  - UI/UX Design, Game Development (Unity & Unreal), Accessibility Design, Blender
- · Soft Skills:
  - Research and Analysis, Logical Thinking, Strategic Planning, Team Collaboration, Adaptability, Negotiation

# **Project Highlights**

July 2024 - Present CMKL University

## SONAR-Audiobooks (Accessible Audio for the Blind)

- Spearheading the business strategy and partnerships
- Developing an OpenCV-based guide that helps visually impaired users align their camera with books for OCR processing.
- Conducting financial projections and market viability analysis for product scalability.
- Designing marketing strategies to increase user adoption and align with partnership goals.

June 2024 - Present CMKL University

#### My Happy Thai Neighbourhood & Several under CMKL's R&D Initiative

- Working as a project manager and business analyst for projects full of engineering students
- Handling the business and analytical aspects of several projects under the university's research program
- Developing financial models to support business proposals and funding applications

July 2023 - April 2024 CMKL University

### Harmony Vision (An AR Guitar Training Application)

- Designed an AR-powered platform allowing users to learn guitar interactively through AR glasses.
- Conducted market research to identify target demographics and potential adoption barriers.